

## 2018 Hot Pockets Sweepstakes Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** 2018 Hot Pockets Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least thirteen (13) years old at the time of entry. Employees of Nestlé USA, Inc., HelloWorld, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor:** Nestlé USA, Inc., 30003 Bainbridge Road, Solon, OH 44139 ("Sponsor"). **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075 ("Administrator").

**3. Timing:** The Sweepstakes begins on August 1, 2018 at 12:00 a.m. Eastern Time ("ET"), ends on January 31, 2019 at 11:59 p.m. ET (the "Promotion Period"), and consists of six (6) monthly entry periods (each a "Monthly Entry Period"). Each Monthly Entry Period begins at 12:00 a.m. ET on the first day of the applicable month and concludes at 11:59 p.m. ET on the last day of the applicable month. Administrator's computer is the official time-keeping device for the Sweepstakes.

**4. How to Enter:** During the Promotion Period, visit <https://nestle.promo.eprize.com/hotpockets18> and follow the links and instructions to complete and submit the registration form including a valid email address. You automatically will receive one (1) Sweepstakes entry into the applicable Monthly Entry Period drawing. Limit: You may enter one (1) time per day during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

**5. Drawings:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winners for each Monthly Entry Period on or around the next business day following the applicable Monthly Entry Period from all eligible entries received during the applicable Monthly Entry Period. Non-winning entries will carryover into subsequent Monthly Entry Period drawings. The potential winners will be notified by email. If a potential winner of any prize cannot be contacted, fails to provide any requested information within the time period specified in the notification (if applicable), or the prize is returned as undeliverable, the potential winner may forfeit his/her prize. Receiving a prize is contingent upon compliance with these Official Rules and any subsequent notifications. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of each monthly entry period.

**6. Prizes:** Any and all warranties and/or guarantees on a prize (if any) are subject to the respective manufacturers' terms therefore, and winners agree to look solely to such manufacturers for any such warranty and/or guarantee.

SIX (6) GOLD LEVEL PRIZES (one (1) awarded per Monthly Entry Period): Winner's choice of one (1) of the following packages:

**Playstation® 4 Themed Package:** Package includes Playstation® 4 Official Controller; Playstation® Plus 12-months; SteelSeries™ Arctis 7 Headset; and Playstation® Network \$40 Gift Card. Approximate Retail Value ("ARV") of this package: \$310.

**Xbox® One Themed Package:** Package includes Xbox® One Official Controller; Xbox® Live Gold 12-months; SteelSeries™ Arctis 7 Headset; and Xbox® Live \$25 Gift Card. ARV of this package: \$295.

**Nintendo Switch™ Themed Package:** Package includes Nintendo Switch™ Pro Controller; SteelSeries™ Arctis 3 Bluetooth; and two (2) Nintendo Switch™ eShop \$50 Gift Cards. ARV of this package: \$290.

**Steam™/PC Themed Package:** Package includes SteelSeries™ Arctis 7 Headset; SteelSeries™ Rival 600 Gaming Mouse; and Steam™ \$50 Gift Card. ARV of this package: \$280.

THIRTY-SIX (36) SILVER LEVEL PRIZES (six (6) awarded per Monthly Entry Period): Ten (10) VIP product coupons. Each coupon is redeemable for one (1) (up to \$5.49) two-pack of HOT POCKETS® brand sandwiches. ARV: \$54.90

EIGHTEEN (18) BRONZE LEVEL PRIZES (three (3) awarded per Monthly Entry Period): Five (5) VIP product coupons. Each coupon is redeemable for one (1) free (up to \$5.49) two-pack of HOT POCKETS® brand sandwiches. ARV: \$27.45

For All Prizes: The actual value of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. No additional payment will be made to winners should stated ARV be higher than actual cost of prize. Terms and conditions of gift cards and coupons, including expiration dates, apply. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received for each applicable drawing, during the Promotion Period. Limit: one (1) prize per person/email address, per Promotion Period.

**7. Release:** Potential winners, or each potential winner's parent or legal guardian, acknowledge that neither Sponsor nor Administrator have made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

**8. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes each winner's, or each winner's parent or legal guardian if winner is a minor, or under the age of majority in his/her state of residence, consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**9. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the

right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**12. Entrant's Personal Information:** Information collected from entrants is subject to the Sponsor's Privacy notice, which is accessible at <https://www.hotpockets.com/privacy/>.

**13. Winner List:** For a winner list, visit <http://bit.ly/2Mtqkzc>. The winner list will be posted after winner confirmation is complete.

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